

Company registration number: 00905037

Charity registration number: 313182

# The National Association for Gifted Children

known as

Potential Plus UK

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 30 April 2022

**The National Association for Gifted Children**

**known as Potential Plus UK**

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## **The National Association for Gifted Children**

**known as Potential Plus UK**

### **Reference and Administrative Details**

<b>Trustees</b>	Mrs J Morgan Mr S A J Ramsden Ms M Hungerford Mrs L Fellows Mrs B Young Mr D Dipper Mr A Joshi Ms W S Salim Prof P R C Jones
<b>Secretary</b>	Miss T L Morsbach
<b>Senior Management / Leadership Team</b>	Mrs J Taplin, Chief Executive
<b>Charity Registration Number</b>	313182
<b>Company Registration Number</b>	00905037
<b>Registered Office</b>	The Open University Vaughan Harley Building Ground Floor Walton Hall Milton Keynes MK7 6AA
<b>Independent Examiner</b>	KRW Accountants Ltd The Mill Pury Hill Business Park Alderton Road Towcester NN12 7LS
<b>Solicitors:</b>	Woodfines Solicitors 16 St Cuthbert's Street Bedford Bedfordshire MK40 3JG

## The National Association for Gifted Children

### known as Potential Plus UK

#### Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 30 April 2022.

#### Chair's report

Despite the continuing financial difficulties posed by the pandemic, the charity managed to recover its income streams, including building new revenue streams from digital and online services. However, the last few years have emphasised the importance of establishing a healthy donor support network to supplement income received for paid services. Since our formation we have always focused on the services we provide to the High Learning Potential (HLP) community we serve but developing a broad network of donor supporters has become increasingly important to our sustainability and we have been working hard on the infrastructure to deliver this over the last year, based on the Your Membership platform. The impact of the cost-of-living crisis over the next few years makes this even more necessary and critical.

We continue to have an enormous impact on the lives of the children we support, and we see many parents commenting about this in response to our assessments, support calls, activities and events, as evidenced by the quote below:

**"Thank you so much to everyone at Potential Plus UK for the support I have had this year. It's made me feel less on my own, and that I'm not going mad or imagining things that aren't present in my child. You have made such a difference to our lives." Parent**

We have been working hard to sharpen our communications in the last year and we are starting to see the results of that in the form of better targeted information and video case studies built around a deeper understanding of our members' journey in the support of their HLP children. Although the future is still very challenging, we have a growing community of members and supporters who value and believe in the services we provide.

As a small charity we recognise that we cannot possibly provide all the support needed by ourselves and hence we need to work collaboratively with other organisations and charities to ensure that services are appropriately and sustainably delivered.

As always, we are grateful for the dedicated support of our hard-working staff, Julie and her team, whose tireless dedication and professionalism cannot be overstated. Of course, we are also indebted to our many volunteers, whose support is invaluable and without whom we would be unable to operate. So, on behalf of all our trustees, thank you all for helping us deliver such a superlative service this last year, and personally I must thank all our trustees for their help in guiding the charity over this turbulent period.

DocuSigned by:



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Mr S A J Ramsden

Chair of the Board of Trustees

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Trustees' Report**

##### **Trustees' Report**

##### **The work we do**

Potential Plus UK is the only UK organisation that works with families and schools for the benefit of neurodivergent young people with high learning potential, including those from disadvantaged backgrounds and those with Dual or Multiple Exceptionality (DME) - high learning potential together with special educational needs or disabilities.

Our vision is for every young person with high learning potential to receive appropriate support and challenge to secure well-being and high attainment with the skills, resilience and confidence to succeed at every stage of their development. Without appropriate support and challenge they are frequently unable to develop essential life skills and can experience poor motivation, social isolation, and, in some cases, poor mental health. A lack of understanding and appropriate provision can result in a high and increasing number of these young people being excluded or self-excluding from school.

The core aims of our work are to improve the quality and provision of support for young people with high learning potential; to raise awareness about their needs and to advocate for improvements in policy and practice; to create and sustain a community of mutual support amongst their families; and to empower the young people themselves to develop their self-understanding and lead societal change.

Uniquely, Potential Plus UK supports the family - parents and young people - as well as their educators and other professionals. We help parents develop their knowledge and confidence so that they can advocate for their child. We work to enhance teachers' understanding and skills so that they can have a direct impact on the provision for young people. Our collaboration with other professionals ensures that understanding and best practice are shared more widely. The creation of a community amongst families is of huge importance to us, as it enables young people to meet together in person and through the use of technology. Significantly, we work to enable young people with high learning potential to have a strong voice in society.

##### **Governance and objectives**

Potential Plus UK is the working name of The National Association for Gifted Children (NAGC), a registered charity and company which was established in 1967. The principle object of the charity is to promote and support children with exceptional intellectual ability and creativity, which we term as high learning potential. Trustees take account of guidance issued by the Charity Commission on public benefit, which charities must demonstrate.

The charity was established as a membership organisation under a Memorandum and Articles of Association, which state that a Board of Trustees will lead and manage the organisation, with Trustees proposed by the existing Board and elected by members at the Annual General Meeting. The Board meets regularly using technology such as Teams and Zoom meeting, currently 6 times each year, but more often if circumstances require it.

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Trustees' Report**

For the good governance of the charity and in order to make it as accessible as possible to as many members as possible trustees agreed to hold the Annual General Meeting online on Zoom on Saturday 30th October 2021.

The Chief Executive is the senior member of staff responsible for implementing the strategic plan developed by the trustees. She attends all Board meetings.

#### **Information, Advice and Guidance Service**

During the continuing disruption and impact of the Covid-19 crisis, demand from parents/carers and from teachers for information, advice and guidance continued via email, the telephone, our online webchat service and through our closed Facebook communities, Parenting High Potential and Parenting Gifted Children UK. As young people's education continued to be disrupted, the nature of advice was frequently about how to deal with rising levels of anxiety and how to discuss with schools the disparity between the levels of challenge experienced at home and that being offered in schools.

A focus for our written blogs has been to respond to and anticipate the needs of our high learning potential community as they headed back into schools with a series of articles for educators on identifying and supporting disadvantaged and DME (dual or multiple exceptional) learners - those with high learning potential and one or more special educational needs. We also concentrated on the need for young people to develop skills and to learn to build resilience.

Our trustees agreed to continue the lower cost version of membership, which had been introduced at the start of the pandemic - Family Member Essentials. Having two levels of paid membership has provided more opportunities for a wider range of families to access support.

Throughout the year the team took 2,531 general enquiries by telephone and 2,001 by email, as well as 394 in-depth advisory appointments.

A small team of dedicated volunteers continued to moderate our closed Facebook groups, and this has enabled us to expand our Facebook community further, to 5,700 members across the two groups - an increase of 1,000 over last year.

#### **Assessment Service**

As both a key service and income generator it has been essential to ensure the assessment service could operate within Covid-19 restrictions, for the safety of both the families and our assessors. We experienced pent-up demand from the previous year's lockdown, but also some initial impact of the potential cost-of-living crisis later in the year. The Early Years assessment requires closer interaction and was paused until we could be sure of safe delivery. The provision of an online assessment also continued. Across three locations we have delivered 141 in-person HLP Plus assessments and 6 Early Years assessments, together with 15 online HLP Essentials assessments.

The introduction of a new toolkit for parents and schools, the Potential Spotter, has provided a first step for 25 families to gain more information about the strengths of their child.

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Trustees' Report**

##### **Events**

Inevitably, the Covid-19 pandemic had a huge impact on the charity's ability to hold in-person fundraising events. Even after lockdowns had been lifted, we emerged into a situation where uncertainty remained about the enthusiasm for large gatherings indoors.

Following the success of our vPlus online courses, we decided to trial a mixture of paid online and in-person events.

For the young people we concentrated our vPlus courses on opportunities for skills development and social interaction in small groups, such as the Chess Clubs, and on areas of need, such as the Stress Fractures course to help teens to deal with anxiety. We delivered 230 hours of online support for our young people.

For parents and carers we ran a series of online Parent Matters workshops and continued our Fireside Chats hosted by our trustees, delivering a total of 229 hours of support for our parents and carers.

A successful 8-days vPlus Festival was held online in February with over 200 participants.

We held some in-person events. The outdoor BIG Adventure Weekend in August 2021 was fully booked, but the surge of a new Covid variant in the autumn forced us to forego our large, flagship October event. Instead, we ran a much smaller outdoor picnic at Chatsworth and a Let's Explore Day at Lea Green Development Centre in Derbyshire. However, Spring brought new opportunities and we ran another successful Be Curious Weekend at the end of April. In total 216 parents and young people participated in the in-person activities.

The Surrey Explorers Club also restarted in-person activities in April.

Over the last two years our children have experienced unprecedented disruption to their education and their lives. In our June 2022 survey 81% of the children we support have suffered with anxiety. Going forward our events, both online and in-person, will focus on building resilience and essential skills, and creating opportunities for social interaction.

##### **Training**

The provision of our Professional Learning in schools continued to be impacted by the Covid-19 crisis. Teachers and school leaders reported having other priorities. Despite this we delivered 203 hours of online and in-person support.

##### **Membership**

As a membership charity this remains the backbone of our community. Family membership overall has seen a slight increase since the start of the year. This has no doubt been helped by the fact that we have retained the lower cost 'Essentials' family membership, as well as the 'Plus' version, to provide more choice for families. We have witnessed an increase in the need for concessionary memberships with them representing 17% of our paid memberships by the end of the year (up from a fairly consistent 14%). Associate family members are those who are linked to member schools or organisations. This membership dropped off mid-year but has picked up again towards the end of the year. Overall we have ended the year with a total membership of 706 families.

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Trustees' Report**

Despite the in-depth work done by our schools team, the school membership has not increased and remains fairly stable at the end of the year with 43 school members.

#### **The Potential Plus UK Scholarship Fund**

We work hard to remove barriers to young people maximising their potential. A significant barrier for many families is financial; some would struggle to access our membership and assessment services without support. We do not have the income to subsidise these services directly and, without additional funding, we would not be able to provide them at all. The model we have adopted since 2014 is to offer the services at market rates and then fundraise to offer financial support to young people and their families in need. This year we have continued with diverse income streams for the scholarship fund, so that funding for scholarships comes from:

- Donations from families and individuals
- Funding from charitable trusts and foundations

Despite the continuing difficult circumstances, we were able to subsidise membership services by £4,720 for 69 families and assessments by £8,698 for 28 families, the latter comprising 24 in-person assessments (HLP Assessment Plus), 2 online assessments (HLP Assessment Essentials), 13 dedicated School Advice Packs, 4 Emotional and Social profiles and 2 In-depth Sensory profiles.

The Scholarship Fund forms an integral and essential part of our work, and we thank all those who have contributed to it; Tracy Morsbach, our Finance and Office Manager who coordinates it; the volunteers who sit on the Awards Panel; and those few organisations that provided funds, despite their own difficult situations, to support these young people. The fund is key to enabling us to carry out our mission to support young people's high learning potential, regardless of their background or circumstance.

#### **Website and social media**

A small project team, with essential support from a volunteer, finalised the work to create a comprehensive database and new members' area, both of which were launched in June. We continue to improve the main website to ensure easy navigation and clarity of message.

Our Facebook page continues to grow with 4,126 followers. Over the year our presence on Twitter has grown so that we have over 2,947 followers and our recent engagement on Instagram has created 635 followers. Key members of staff and trustees raise the charity's profile via their own LinkedIn accounts. The Communications Committee and the newly appointed Communications Manager will play essential parts in the charity's effective use of social media going forward.

#### **Our partnerships**

We believe that working in partnership with other organisations with the same values is essential to improve the quality and provision of support for neurodivergent young people with high learning potential, to raise awareness about their needs and to advocate for improvements in policy and practice. We recognise that we cannot do this on our own and that we all benefit from working together.



## **The National Association for Gifted Children**

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#### **Trustees' Report**

Nasen: Our work with nasen on the development of The DME Trust as a resource centre for materials for parents and educators resulted in the launch of the dedicated web pages in February 2022. The initiative continues to be guided by a steering group of the two organisations, with the support of a dedicated DME Trust Officer.

Learning Partnership: We have been delighted to support the Learning Partnership and have delivered 7 courses on professional development based specifically on improving provision for high potential learners.

Skills Builder: Our ongoing partnership with the Skills Builder initiative informs and supports our work to help young people develop their skills and resilience.

World Gifted Center: On the international stage our Chief Executive presented to 504 educational researchers and practitioners on Best Practice in Advocacy for High Potential Learners.

#### **Our income**

##### **• Income from services**

Like many, the financial impact of the Covid-19 pandemic has continued to negatively impact our income. There have been on-going restrictions regarding delivery of some of our services and we are working in a changed environment for fundraising events. Added to this is the increased competition for funding between charities. All of this has combined with an increase in demand for financial assistance from families in desperate need of our support.

##### **• Grants and Donations**

A substantial donation was received from a long-time member of the charity.

Other donations and grants were received from the following organisations: The Comino Foundation, The Potential Trust, Gilbert Edgar Trust, G M Morrison Charitable Trust, and The Magdalen College Trust.

#### **Financial review**

The net incoming resources amounted to a loss of £47,067 (2021: loss of £114,683). As at the 30 April 2022 the charity had a fund surplus of £117,471 (2020: £164,539); being a surplus on restricted reserves of £369 (2021: £1,757) and a surplus on unrestricted reserves of £117,102 (2021: £162,782). The restricted reserves are used solely for the purpose stated in the award.

#### **Reserves policy**

The reserves statement in our Finance Policy requires that the charity aims to hold unrestricted reserves to cover its closure costs plus 3 months' operating costs. These costs are calculated every 1 to 2 years. This amount is currently £140,000. The reserves statement is being updated to reflect that costs will be recalculated every year.

**The National Association for Gifted Children**

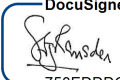
**known as Potential Plus UK**

**Trustees' Report**

**Small companies provision statement**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 29 September 2022 and signed on its behalf by:

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Mr S A J Ramsden  
Chair of the Board of Trustees

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Trustees' Report**

##### **Chief Executive's Report**

2021-2022 has been another challenging year for our charity and, yet again, our dedicated team has risen to those challenges.

The financial impact of Covid, and the increased competition for funding between charities, have all combined with an increase in demand for financial assistance from families in desperate need of our support. Indeed, in our June 2022 survey we found that over the past couple of years over 80% of young people supported by Potential Plus UK have suffered with anxiety and a further third have suffered with other mental health issue.

To address these challenges, we have maintained multiple levels of services, both for membership and for assessments, as well as increasing financial support for families, to try to enable as many young people as possible to receive the help they need. We have adapted procedures to ensure the safe delivery of services within Covid restrictions. We have anticipated the needs of parents and carers and provided appropriate advice. We have enhanced our online vPlus courses to help young people understand and better manage their mental health, feel they belong and meet like-minded peers. We have been innovative in our approach to in-person events, exploring different ways of providing social interaction and skills development. We have spread our net more widely to approach a range of grant-making trusts and funds.

Through all of this I have experienced the support of a dedicated, resourceful and creative team of staff (including our casual workers), who go out of their way to ensure we are helping our community of young people.

I feel honoured to have a board of trustees that have lived experience of the concerns our families are facing, and who go above and beyond their remit of the charity's governance to help us deliver that much needed support.

Like any charity, we rely on a wide range of volunteer help: the operators on the webchat service, the administrators on the Facebook groups, and the volunteers at the Explorers groups.

Looking forward to 2022-2023 there are some key innovations that we are planning:

- Implementing 'customer journeys' for our key audiences to aid their understanding and progress to becoming effective advocates ;
- Creating pre-recorded parent courses for easy access to information and resources;
- Working in new partnerships and strengthening those we already have;
- Ensuring the Scholarship Fund can provide the financial subsidies that are likely to become essential for our families to access services;

Last, but not least, none of this would be possible without our community of family and school members. Many join the charity seeking help and support from us, but then stay to share with new families what they have learnt on their own journey. It is the strength of our membership community that will help us all to get through these difficult times.


My heartfelt thanks go to my small staff team and casual workers, who have continued to support me as we have implemented changes in our way of working.

**The National Association for Gifted Children**

**known as Potential Plus UK**

**Trustees' Report**

With warmest wishes

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Mrs J Taplin

Chief Executive

## The National Association for Gifted Children

### known as Potential Plus UK

#### Statement of Trustees' Responsibilities

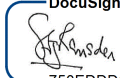
The trustees (who are also the directors of The National Association for Gifted Children for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 29 September 2022 and signed on its behalf by:

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Mr S A J Ramsden  
Chair of the Board of Trustees

**The National Association for Gifted Children**

**known as Potential Plus UK**

**Independent Examiner's Report to the trustees of The National Association for Gifted Children ("the Company")**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 April 2022.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

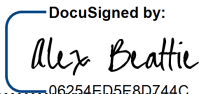
Having satisfied myself that the accounts of The National Association for Gifted Children are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of The National Association for Gifted Children as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:  


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Mr A J Beattie  
ICAEW  
KRW Accountants  
The Mill  
Pury Hill Business Park  
Alderton Road  
Towcester  
NN12 7LS

29 September 2022

**The National Association for Gifted Children**

**known as Potential Plus UK**

**Statement of Financial Activities for the Year Ended 30 April 2022  
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2022 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	33,623	26,676	60,299
Charitable activities	4	156,109	-	156,109
Investment income	5	25	-	25
Other income	6	24,708	-	24,708
Total income		<u>214,465</u>	<u>26,676</u>	<u>241,141</u>
<b>Expenditure on:</b>				
Charitable activities	7	<u>(260,144)</u>	<u>(28,064)</u>	<u>(288,208)</u>
Total expenditure		<u>(260,144)</u>	<u>(28,064)</u>	<u>(288,208)</u>
Net expenditure		<u>(45,679)</u>	<u>(1,388)</u>	<u>(47,067)</u>
Net movement in funds		(45,679)	(1,388)	(47,067)
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>162,781</u>	<u>1,757</u>	<u>164,538</u>
Total funds carried forward	19	<u><u>117,102</u></u>	<u><u>369</u></u>	<u><u>117,471</u></u>

The notes on pages 16 to 27 form an integral part of these financial statements.

## The National Association for Gifted Children

### known as Potential Plus UK

#### Statement of Financial Activities for the Year Ended 30 April 2022 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	19,792	38,046	57,838
Charitable activities	4	93,993	-	93,993
Investment income	5	125	-	125
Other income	6	4,938	-	4,938
Total income		<u>118,848</u>	<u>38,046</u>	<u>156,894</u>
<b>Expenditure on:</b>				
Charitable activities	7	<u>(225,123)</u>	<u>(46,454)</u>	<u>(271,577)</u>
Total expenditure		<u>(225,123)</u>	<u>(46,454)</u>	<u>(271,577)</u>
Net expenditure		<u>(106,275)</u>	<u>(8,408)</u>	<u>(114,683)</u>
Net movement in funds		(106,275)	(8,408)	(114,683)
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>269,057</u>	<u>10,165</u>	<u>279,222</u>
Total funds carried forward	19	<u><u>162,782</u></u>	<u><u>1,757</u></u>	<u><u>164,539</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for both years is shown in note 19.

The notes on pages 16 to 27 form an integral part of these financial statements.



## The National Association for Gifted Children

known as Potential Plus UK

**(Registration number: 00905037)**  
**Balance Sheet as at 30 April 2022**

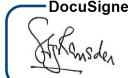
	Note	2022 £	2021 £
<b>Fixed assets</b>			
Tangible assets	14	1,831	2,178
<b>Current assets</b>			
Debtors	15	7,499	8,816
Cash at bank and in hand	16	<u>155,589</u>	<u>249,829</u>
		163,088	258,645
<b>Creditors: Amounts falling due within one year</b>	17	<u>(47,448)</u>	<u>(96,284)</u>
<b>Net current assets</b>		<u>115,640</u>	<u>162,361</u>
<b>Net assets</b>		<u><u>117,471</u></u>	<u><u>164,539</u></u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		369	1,757
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>117,102</u>	<u>162,782</u>
<b>Total funds</b>	19	<u><u>117,471</u></u>	<u><u>164,539</u></u>

For the financial year ending 30 April 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 13 to 27 were approved by the trustees, and authorised for issue on 29 September 2022 and signed on their behalf by:

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Mr S A J Ramsden  
 Chair of the Board of Trustees

The notes on pages 16 to 27 form an integral part of these financial statements.

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Notes to the Financial Statements for the Year Ended 30 April 2022**

##### **1 Charity status**

The charity is limited by guarantee, incorporated in, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation. Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation

The address of its registered office is:  
The Open University  
Vaughan Harley Building Ground Floor  
Walton Hall  
Milton Keynes  
MK7 6AA

These financial statements were authorised for issue by the trustees on 29 September 2022.

##### **2 Accounting policies**

###### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

###### **Statement of compliance**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

###### **Basis of preparation**

The National Association for Gifted Children meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

###### **Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

###### **Income and endowments**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

## **The National Association for Gifted Children**

### **known as Potential Plus UK**

#### **Notes to the Financial Statements for the Year Ended 30 April 2022**

##### ***Donations and legacies***

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

##### ***Grants receivable***

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

##### ***Deferred income***

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

##### ***Investment income***

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

##### ***Expenditure***

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

##### ***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

##### ***Governance costs***

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

## The National Association for Gifted Children

### known as Potential Plus UK

#### Notes to the Financial Statements for the Year Ended 30 April 2022

##### Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

##### Tangible fixed assets

Individual fixed assets costing £100.00 or more are initially recorded at cost.

##### Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	25% straight line basis

##### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

##### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

##### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

**The National Association for Gifted Children**

**known as Potential Plus UK**

**Notes to the Financial Statements for the Year Ended 30 April 2022**

**Fund structure**

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

## The National Association for Gifted Children

### known as Potential Plus UK

#### Notes to the Financial Statements for the Year Ended 30 April 2022

#### 3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total funds £
Donations and legacies;			
Donations from individuals	33,623	-	33,623
Grants, including capital grants;			
Grants from other charities	-	26,676	26,676
<b>Total for 2022</b>	<u>33,623</u>	<u>26,676</u>	<u>60,299</u>
<b>Total for 2021</b>	<u>19,792</u>	<u>38,046</u>	<u>57,838</u>

#### 4 Income from charitable activities

	Unrestricted funds General £	Total funds £
Charitable activities	156,109	156,109
<b>Total for 2022</b>	<u>156,109</u>	<u>156,109</u>
<b>Total for 2021</b>	<u>93,993</u>	<u>93,993</u>

#### 5 Investment income

	Unrestricted funds General £	Total funds £
Interest receivable and similar income;		
Interest receivable on bank deposits	25	25
<b>Total for 2022</b>	<u>25</u>	<u>25</u>
<b>Total for 2021</b>	<u>125</u>	<u>125</u>

## The National Association for Gifted Children

### known as Potential Plus UK

#### Notes to the Financial Statements for the Year Ended 30 April 2022

#### 6 Other income

	Unrestricted	Total	Total
	General	2022	2021
	£	£	£
Other income	24,708	24,708	4,938

#### 7 Expenditure on charitable activities

		Unrestricted	Restricted	Total
	Note	funds General	funds	funds
		£	£	£
Staff Expenses		212,610	19,964	232,574
Premises costs		7,332	1,263	8,595
Cost of sales		12,484	3,813	16,297
Technology costs		4,958	1,194	6,152
General expenses		8,865	1,830	10,695
Governance costs	8	13,895	-	13,895
<b>Total for 2022</b>		<b>260,144</b>	<b>28,064</b>	<b>288,208</b>
<b>Total for 2021</b>		<b>225,123</b>	<b>46,454</b>	<b>271,577</b>

**Total  
expenditure  
£**

In addition to the expenditure analysed above, there are also governance costs of £13,895 (2021 - £11,117) which relate directly to charitable activities. See note 8 for further details.

**The National Association for Gifted Children**

**known as Potential Plus UK**

**Notes to the Financial Statements for the Year Ended 30 April 2022**

**8 Analysis of governance and support costs**

**Governance costs**

	<b>Unrestricted funds General £</b>	<b>Total funds £</b>
Staff costs		
Wages and salaries	4,746	4,746
Independent examiner fees		
Examination of the financial statements	2,784	2,784
Legal fees	1,801	1,801
Other governance costs	4,564	4,564
<b>Total for 2022</b>	<u>13,895</u>	<u>13,895</u>
<b>Total for 2021</b>	<u>11,117</u>	<u>11,117</u>

**9 Net incoming/outgoing resources**

Net outgoing resources for the year include:

	<b>2022 £</b>	<b>2021 £</b>
Operating leases - other assets	8,595	9,902
Depreciation of fixed assets	1,209	1,140

**10 Trustees remuneration and expenses**

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.



## The National Association for Gifted Children

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#### Notes to the Financial Statements for the Year Ended 30 April 2022

#### 11 Staff costs

The aggregate payroll costs were as follows:

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
<b>Staff costs during the year were:</b>		
Wages and salaries	<u>237,320</u>	<u>209,908</u>

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

	<b>2022</b>	<b>2021</b>
	<b>No</b>	<b>No</b>
Charitable activities	4	4
Fundraising and administration	1	1
Management and administration	<u>1</u>	<u>1</u>
	<u>6</u>	<u>6</u>

No employee received emoluments of more than £60,000 during the year.

Salaries in the year ended 30 April 2022 include casual workers, whose payments are made via payroll, and are not included in payroll numbers.

#### 12 Independent examiner's remuneration

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Examination of the financial statements	<u>2,784</u>	<u>2,762</u>

## The National Association for Gifted Children

### known as Potential Plus UK

#### Notes to the Financial Statements for the Year Ended 30 April 2022

#### 13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 14 Tangible fixed assets

	Furniture and equipment £	Total £
<b>Cost</b>		
At 1 May 2021	6,196	6,196
Additions	<u>870</u>	<u>870</u>
At 30 April 2022	<u>7,066</u>	<u>7,066</u>
<b>Depreciation</b>		
At 1 May 2021	4,018	4,018
Charge for the year	<u>1,217</u>	<u>1,217</u>
At 30 April 2022	<u>5,235</u>	<u>5,235</u>
<b>Net book value</b>		
At 30 April 2022	<u>1,831</u>	<u>1,831</u>
At 30 April 2021	<u>2,178</u>	<u>2,178</u>

#### 15 Debtors

	2022 £	2021 £
Trade debtors	3,186	4,275
Prepayments	4,313	4,453
Other debtors	<u>-</u>	<u>88</u>
	<u>7,499</u>	<u>8,816</u>

#### 16 Cash and cash equivalents

	2022 £	2021 £
Cash at bank	<u>155,589</u>	<u>249,829</u>

**The National Association for Gifted Children**

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**Notes to the Financial Statements for the Year Ended 30 April 2022**

**17 Creditors: amounts falling due within one year**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Bank loans	-	50,000
Trade creditors	1,428	2,093
Other taxation and social security	2,269	1,993
HMRC VAT Payable	5,810	5,792
Other creditors	1,379	1,689
Accruals	4,685	7,506
Deferred income	31,877	27,211
	<u>47,448</u>	<u>96,284</u>

**18 Pension and other schemes**

**Defined contribution pension scheme**

The charity operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the charity to the scheme and amounted to £16,429 (2021 - £16,725)

Contributions totalling £ 1,380 (2021 - £1,690 ) were payable to the scheme at the end of the year and are included in creditors.

## The National Association for Gifted Children

known as Potential Plus UK

### Notes to the Financial Statements for the Year Ended 30 April 2022

#### 19 Funds

	Balance at 1 May 2021 £	Incoming resources £	Resources expended £	Balance at 30 April 2022 £
<b>Unrestricted funds</b>				
General	162,781	214,465	(260,144)	117,102
<b>Restricted funds</b>	<u>1,757</u>	<u>26,676</u>	<u>(28,064)</u>	<u>369</u>
<b>Total funds</b>	<u><u>164,538</u></u>	<u><u>241,141</u></u>	<u><u>(288,208)</u></u>	<u><u>117,471</u></u>

	Balance at 1 May 2020 £	Incoming resources £	Resources expended £	Transfers £	Balance at 30 April 2021 £
<b>Unrestricted funds</b>					
General	118,557	118,848	(225,123)	150,500	162,782
Designated	<u>150,500</u>	<u>-</u>	<u>-</u>	<u>(150,500)</u>	<u>-</u>
<b>Total unrestricted funds</b>	269,057	118,848	(225,123)	-	162,782
<b>Restricted funds</b>	<u>10,165</u>	<u>38,046</u>	<u>(46,454)</u>	<u>-</u>	<u>1,757</u>
<b>Total funds</b>	<u><u>279,222</u></u>	<u><u>156,894</u></u>	<u><u>(271,577)</u></u>	<u><u>-</u></u>	<u><u>164,539</u></u>

**The National Association for Gifted Children**

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**Notes to the Financial Statements for the Year Ended 30 April 2022**

**20 Analysis of net assets between funds**

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 30 April 2022 £</b>
Tangible fixed assets	1,831	-	1,831
Current assets	155,949	7,139	163,088
Current liabilities	<u>(40,678)</u>	<u>(6,770)</u>	<u>(47,448)</u>
Total net assets	<u>117,102</u>	<u>369</u>	<u>117,471</u>
	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 30 April 2021 £</b>
Tangible fixed assets	2,178	-	2,178
Current assets	249,709	8,936	258,645
Current liabilities	<u>(89,105)</u>	<u>(7,179)</u>	<u>(96,284)</u>
Total net assets	<u>162,782</u>	<u>1,757</u>	<u>164,539</u>